

## Personal information



**HARSHA VARDHAN**  
UI/UX DESIGNER

Creative, committed, and friendly UI/UX designer with 12+ years of experience. Have a strong portfolio in product design, user research, designing rich user interface & user experiences. Expertise in project, people management with excellent interpersonal skills. Keen to utilise my skills in creative designing with a heavy emphasis on great user experience and user centric approach.

**+50**

Projects

**12 years**

Experience

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<https://www.harshavardhan-design.com/>

## Experience

09/2021 ○ SR. UI/UX DESIGNER

WELLS FARGO INDIA SOLUTIONS PRIVATE LTD. **Current Job**

- Capable to work with broad range of Stakeholders, effective in communicating and persuading to convey design solutions.
- Collaboratively working and holding the responsibility with peers in maintaining ownership of the product vision, roadmap and improving the product development process for HR tools.
- Successfully conducted 4 user research studies in understanding user behaviours, analyzing the data from the study and applied the research results into design strategies & methodologies.
- Effectively evaluated and developed detailed wireframes, user flows, high fidelity prototypes, and other product deliverables to effectively communicate designs and product requirements for 7 large- and small-scale Agile projects.
- Seamlessly work with the Branding Team to maintain digital design systems, contributing to style guides, and delivering digital assets to development teams.

07/2013 ○ LEAD UI/UX DESIGNER

TATA CONSULTANCY SERVICES **8 Years**

- Experience in leading a design team and design delivery of key functionality within a client facing, responsive web, telecom web apps, including the visual design, and information architecture.
- Collaborate with peers, directs, management and stakeholders to prioritize and plan work based on customer needs and business objectives.
- Held responsibility in creating simplified and distil complex processes into intuitive, elegant, with detailed user interface patterns and specifications for apps in workforce management, CRM systems, customer web & mobile portals, data analysis & reporting tool, corporate portals, and monitoring systems.
- Successfully able to communicate around 9 major, complex interactive design concepts clearly and persuasively across multiple audiences at varying levels in the organization.

08/2011 ○ FRONT END UI DEVELOPER

TATA CONSULTANCY SERVICES **2 Years**

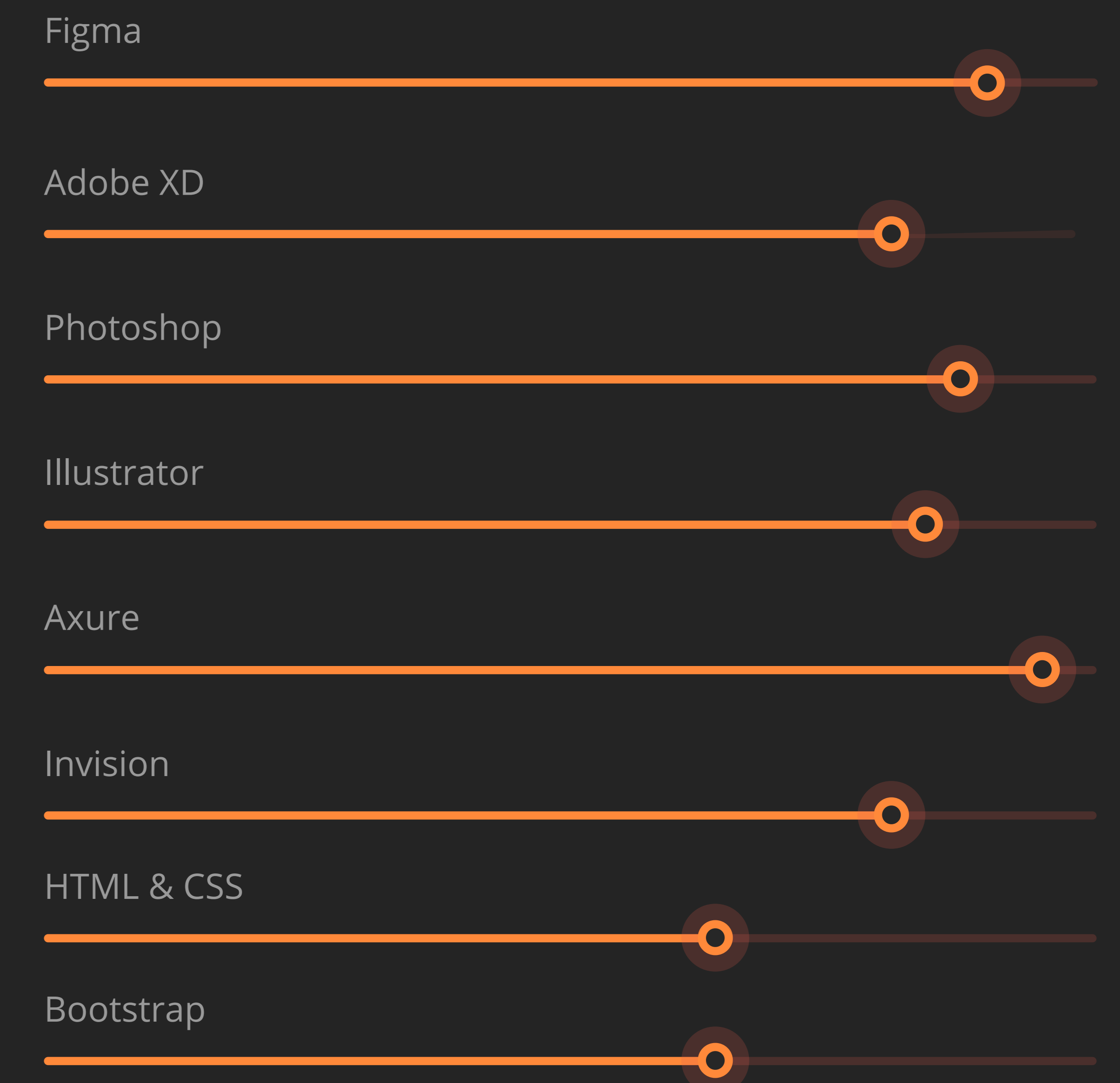
- Build reusable code and libraries for future use.
- Ensure the technical feasibility of UI/UX designs.
- Optimize application for maximum speed and scalability.
- Ensure high quality graphic standards and brand consistency.

## Education

04/2011 ○ BACHELORS IN MECHANICAL ENGINEERING **4 Year**

Gayatri Vidya Parishad College of Engineering, Visakhapatnam

## Design Tools and UI Skills



## Design Skills

Interaction Design	Graphic Design
Information Architecture	Rapid Prototyping
Visual Communication	Wireframing
User Research	

## Project Skills and Apps

Agile	Scrum Methodology
ServiceNow	Workday
JIRA	