



HARSHA VARDHAN

UI/UX DESIGNER

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Hyderabad, India

EDUCATION

Bachelors in Mechanical Engineering

Visakhapatnam

September 2007 - April 2011

SKILLS

DESIGN SKILLS

Interaction Design, Graphic Design, Information Architecture, Rapid Prototyping, Wireframing, Visual Communication, User Research

SOFTWARE SKILLS

Figma, Axure RP, Adobe XD, Invision, Illustrator, Photoshop, HTML & CSS, Bootstrap, JavaScript

PROJECT SKILLS

Agile, Scrum methodology

PROJECT APPS

ServiceNow, Workday, JIRA

SOCIAL

PORTFOLIO

<https://harshavardhan-design.com/>

LinkedIn

<https://www.linkedin.com/in/harsha-varadhan-175844b5/>

ABOUT ME

Creative, committed, and friendly UI/UX designer with 11+ years of experience. Have a strong portfolio in design, user research and experience in project, people management with excellent interpersonal skills. Keen to utilise my skills in creative designing with a heavy emphasis on great user experience.

EXPERIENCE

SENIOR UI/UX DESIGNER

Wells Fargo India Solutions Private Ltd.

Hyderabad

September 2021 - Present

- Work with the UX Architects, multiple Product Owners and responsible in maintaining ownership of the product vision, roadmap and improving the product development process.
- Identified and effectively evaluated 4 potential opportunities to improve the experience in the existing tools and apps.
- Successfully conducted 7 user research studies in understanding user behaviours, analyzing the data from the study and applied the research results into design strategies & methodologies.
- Developed detailed wireframes, user flows, high fidelity prototypes, and other product deliverables to effectively communicate designs and product requirements for 10 large- and small-scale projects.
- Seamlessly working with the Branding Team to design and maintain signature aesthetics, standards, and brand integrity.

LEAD UI/UX DESIGNER

Tata Consultancy Services

Hyderabad

August 2013 - September 2021

- Experience in leading and managing team of 5-7 UX Designers.
- Hold the responsibility in creating simplified and distil complex processes into intuitive, elegant, with detailed user- interface patterns and specifications for more than 75 projects in the span of 9 years.
- Gained expertise in creating quickly and thoroughly the user flows, wireframes, design mock-ups, and prototypes to effectively conceptualize new product initiatives.
- Successfully able to communicate around 7 major, complex interactive design concepts clearly and persuasively across multiple audiences at varying levels in the organization.
- Lead regular creative sessions and an environment of learning amongst the team members to guide them through their quest of learning.

FRONT END UI DEVELOPER

Tata Consultancy Services

Hyderabad

August 2011 - July 2013

- Build reusable code and libraries for future use.
- Ensure the technical feasibility of UI/UX designs.
- Optimize application for maximum speed and scalability.
- Ensure high quality graphic standards and brand consistency.
- Stay up to date on emerging technologies.